



# BRAED

Battle River Alliance  
for Economic Development

# KNOTICE

## Newsletter

December 2010

### BRAED MEMBERS

- Beaver County
- Camrose County
- City of Camrose
- County of Paintearth
- Flagstaff County
- M.D. of Provost
- M.D. of Wainwright
- Special Areas #4
- Town of Bashaw
- Town of Castor
- Town of Coronation
- Town of Hardisty
- Town of Killam
- Town of Provost
- Town of Sedgewick
- Town of Tofield
- Town of Viking
- Town of Wainwright
- Village of Alliance
- Village of Amisk
- Village of Bawlf
- Village of Bittern Lake
- Village of Chauvin
- Village of Consort
- Village of Edberg
- Village of Edgerton
- Village of Ferintosh
- Village of Forestburg
- Village of Galahad
- Village of Halkirk
- Village of Heisler
- Village of Holden
- Village of Hughenden
- Village of Irma
- Village of Lougheed
- Village of Rosalind
- Village of Ryley
- Village of Strome

### MEET YOUR NEW BRAED EXECUTIVE!!

Following elections at the Board of Directors meeting, the 2010-2011 BRAED Executive is:

**Chair:** Bud James, Town of Killam

**Vice Chair:** Peggy McFadyen, Town of Provost

**Treasurer:** Bob Cammidge, Town of Bashaw

**Secretary:** Lorraine Donovan, Town of Tofield

**Members at Large:**  
Jeanette Herle, Village of Galahad  
Arnold Hanson, Beaver County  
Larry Davidson, PEPS

**EDO Rep:** Leila Grobel, East Country Economic Development

### BOARD OF DIRECTORS MEETING

The Town of Provost was host to the BRAED Board of Directors meeting on December 2<sup>nd</sup> with many new BRAED community representatives in attendance.

Following the round table, elections for the new executive took place. The Chair thanked the executive who will not be returning for their contributions: Michelle Hauser, Village of Rosalind; Harold Conquest, Town of Tofield; Harvey Benke, Camrose County; Charlotte Curtis, Flagstaff County.

Gloria Plaxton, Alberta Employment and Immigration, will be retiring at the end of the year. BRAED would like to thank her for her endless support in the past years.

Following lunch there were presentations given by: Kimberly Bonnett, Executive Coordinator, Battle River Training Foundation; Bert Roach and Kim Larson, Town of Provost; and Michael Parkatt and Paul McFadzen, Alberta Finance and Enterprise.

### REAP THE BENEFITS!



The Agriculture Task Team has completed Phase 3 of their project. **reap the benefits!** highlights three agriculture ventures in the region: Celtic Cattle Company, Little Red Hen Mills, and Battle River Alpacas. It is available from the BRAED office and on line at [www.braedalberta.ca/aq-advantage/index.htm](http://www.braedalberta.ca/aq-advantage/index.htm).

## BRAED PRESENTS AWARDS OF APPRECIATION DURING SMALL BUSINESS WEEK



Chair, Bud James, presents the BRAED Municipality Involvement Award to Flagstaff County at the Flagstaff County Small Business Appreciation Night.



Mayor Norm Coleman presents the BRAED Award of Appreciation to Diane and Neil Ness, Renfay Ltd., at the Wainwright & District Chamber of Commerce Small Business Awards Gala.



Chair, Bud James, presents the BRAED Award of Appreciation to Electro Tel owners Tim and Sandra Forberg at the Camrose Chamber of Commerce Small Business Week Gala.



Harold Conquest, former BRAED Vice-Chair, presents the BRAED Award of Appreciation to Darren and Gayleen Erickson, Guardian Drugs, at the Tofield & District Chamber of Commerce Small Business Week Dinner and Awards Night.

**SAVE MARCH 17<sup>TH</sup> IN YOUR CALENDAR!!**

Plan to attend a symposium sponsored by BRAED on Thursday, March 17<sup>th</sup>, 2011, entitled "**Voices of Prosperity**". Watch for further details on this upcoming event...

## LIGHTS, CAMERA, ACTION – PROVOST, AB, YOU'RE IN A MOVIE!

In early 2010 Provost Economic Development entered into discussion with Team Cherokee Productions of Hollywood, CA.



([www.teamcherokeeproductions.com](http://www.teamcherokeeproductions.com)) with the goal of attracting them to the Provost area to film a full length feature film.

Team Cherokee, operated by actor, writer, director Corbin Bernsen has produced two prior community based movies. "Rust" ([www.rustmovie.com](http://www.rustmovie.com)) was filmed in Kipling, SK and featured many people from that community in its cast and crew. The film "25 Hill" is in development and was filmed in Akron, Ohio in the spring of 2010 and also follows the community based model.

Bert Roach, EDO for Provost Economic Development stated, "The entertainment industry is one of the largest industries that exist. We have had many great East Central Albertans that have left our area to pursue successful careers in music, film, theatre and other performing arts. This is one opportunity to attract Hollywood to our region and give local people an opportunity to showcase their talents close to home. We have a great script that tells a realistic story that could happen here and portrays our region, community, residents and businesses in a very positive way."

A local production company has been formed in Provost and is raising money from local investors to assist in financing the project; Alberta Film has also been approached. Over 300 local residents auditioned for roles in the film in November. Filming is scheduled to take place in the Provost area in March of 2011. A crew of approximately 20 and several professional actors / actresses will also be involved in the production.

## GOVERNMENT LAUNCHES NEW WEBSITE...

The Alberta government has launched the **Alberta Supports** contact centre and website ([www.albertasupports.ca](http://www.albertasupports.ca)).

Together, these new tools make it simpler for Albertans to find information about social-based assistance programs and services offered by the Alberta government by calling just one number or visiting one website.

Government, non-profit and private-sector staff will also benefit from this approach. By consolidating program information, staff will be able to focus more on what they do best—providing effective solutions for the Albertans they serve.

Alberta Supports is a cross-ministry initiative involving Seniors and Community Supports; Children and Youth Services; Employment and Immigration; Housing and Urban Affairs; and Service Alberta. The initiative is led by Seniors and Community Supports.

**Watch for details of the next  
Board of Directors meeting to be  
held in the New Year!!!**

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If you have any questions or comments about the  
BRAED Knotice call 780-679-5496.